

EXECUTIVE BRIEFING PROPOSAL:

Optimization



AI OPTIMIZATION & RISK MITIGATION



Risk



TIMELINE

2-HOUR MASTERCLASS

Format: Executive
facilitated debate



AUDIENCE

C-Suite Leaders & Board Members

Focus: Navigating the
Executive Frontier



DELIVERABLES

1. Executive Clarity & Roadmap
2. Custom Internal AI
Usage Guidelines
3. Post-briefing Synthesis Notes
4. Customized to offer
COMPETITIVE ADVANTAGE

Presented by

Craig Metrowich
#CraigMETROWICH



PRICING & TERMS

(New Content as requested)

RATE

AI_MIT_OP

INCLUSIONS

Includes Travel,
Preparation Time,
Post session
Summary Notes

CONFIRMATION

R59 997 Incl. VAT
required to secure
the booking

ZERO RISK GUARANTEE

Assured satisfaction
through our 100%
money-back
Guarantee

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EXPERT FACILITATOR

EXECUTIVE BRIEFING PROPOSAL:

THE 7 BUSINESS LAWS OF AI RISK MITIGATION

BEST PRACTICES



1. THE LAW OF DATA PRIVACY & POPIA COMPLIANCE



2. THE LAW OF HUMAN REVIEW



3. CIT: CONTEXT, INPUT & TRAINING DATA VERIFICATION

- Ensures AI outputs are valid based on source and training data lineage.
- Verifies training data integrity.
- Confirms context aware accuracy.



5. THE LAW OF SHADOW AI & INPUT CONTAINMENT



7. THE LAW OF CROSS-BORDER REGULATORY REACH



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4. THE LAW OF LOCALISED BIAS & DEMOGRAPHIC FAIRNESS



6. THE LAW OF VENDOR DUE DILIGENCE & MODEL LINEAGE

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EXECUTIVE BRIEFING PROPOSAL:

THE 7 BUSINESS LAWS OF AI OPTIMIZATION

BEST PRACTICES FOR PERFORMANCE & OPTIMIZATION

1



**1. PERFORMANCE
BOOSTED** via RIGHT
TASK ASSIGNMENT

2



2. PRECISION
Human Collaboration
with correct AI



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**CUSTOMIZED
content:
COMPETITIVE ADVANTAGE.**



**3. SMART RECORDS,
FASTER DEALS**

Clean data speeds up
the sales pipeline



**5. R.O.I - PAYBACK IN
MONTHS, NOT YEARS**

Require rapid return on
investment



**7. TRUST SECURES
DEALS**

Turn customer privacy into
sales relationship adhesive



**4. HUMAN APPROVAL
ON BIG DEALS**

Protect profit margins
and stop costly errors



**6. UNLOCK SYSTEMS
FULL POTENTIAL**

Adapt quickly without
getting trapped

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GUARANTEE:**
Full refund if not
SATISFIED.



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